

Бенчмарки AdRiver за 2023 год

	Device	GIVT	SIVT	Viewability
Display	Desktop	1,37%	7,33%	61,40%
	Mobile	1,34%	3,65%	59,66%
Video	Desktop	0,97%	9,93%	93,72%
	Mobile	0,45%	4,94%	83,38%